





#### About the photographs

Sustainability efforts are part of Emmi's daily life.

Decisions taken today will primarily affect future generations. With this in mind, Emmi asked young people what is important to them. Their views are represented by six children whose fathers or mothers work for Emmi. Find out what they had to say in the Download Center at <a href="https://report.emmi.com/en/">https://report.emmi.com/en/</a>

















# **Welcome Konrad Graber, Chairman of the Board of Directors**

Overview of financial year 2018 Urs Riedener, CEO

Annual results 2018 Jörg Riboni, CFO

Success factors Urs Riedener, CEO

Outlook Urs Riedener, CEO

### Welcome from Konrad Graber - broad-based growth



#### **Business division Switzerland**

- Organic growth of 0.6 %
- Strong brand concepts to cope with import pressure

#### **Business division Americas**

- Dynamic sales performance in Tunisia, Mexico and Chile
- Higher sales in the US, especially cow's milk cheese (locally produced and exported from Switzerland)

#### **Business division Europe**

- Growth in niches (e.g. desserts, goat's milk products)
- Growth in Caffè Latte and Kaltbach
- AOP cheese still under pressure







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# Milestones January to April 2018: raising the stakes





Increased stake in Vitalait



Extension of "High Protein" product range

JANUAR



Membership of Soy Network Switzerland



New members of the Board of Directors

## Milestones May to August 2018: a remarkable summer





Ten years of Operational Excellence



All 40 Emmi apprentices pass their final exam



A perfect summer



New Emmi vision

# Milestones September to December 2018: finishing strong





From the Engadin valley to Kaltbach



Emmi Group wins 17 awards

SEPTEMB



"Goat milk Goodness"



Farmer ambassadors: the winners

Financial year 2018, Results presentation, 28 February 2019

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# **Change in Group Management**





Ricarda Demarmels will join Emmi in June 2019

### 2018 at a glance



### Pleasing sales and profit growth

- Net sales CHF 3,457.4 million Increase of 2.8 % (organic: +2.3 %)
- EBIT CHF 216.7 million Increase of 5.3 %
  - EBIT margin 6.3 %(2017: 6.1 %)
- Net profit CHF 233.3 million
- Adjusted net profit CHF 175.5 million Increase of 8.6 %
- Adjusted net profit margin 5.1 % (2017: 4.8 %)



## Sales split by business division



#### **Business division Americas breaks the billion-franc mark**

#### **Switzerland**

- Sales CHF 1,713.2 million
  - Decline of 1.0 % (organic: +0.6 %)

#### **Americas**

- Sales CHF 1,044.3 million
  - Growth of 10.0 % (organic: +5.6 %)

#### **Europe**

- Sales CHF 593.3 million
  - Growth of 5.2 % (organic: +4.4 %)

#### **Global Trade**

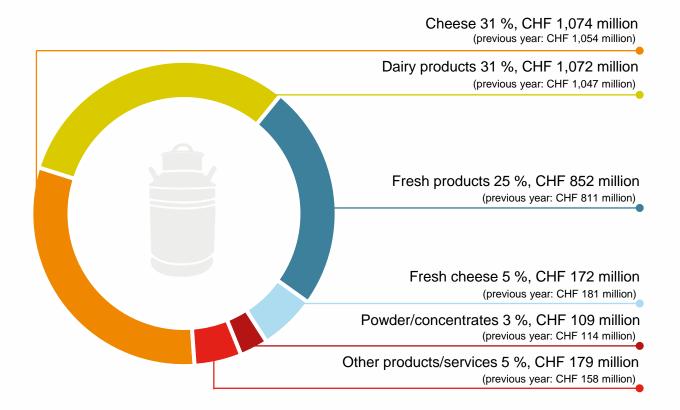
- Sales CHF 106.6 million
  - Decline of 10.9 % (organic: -10.4 %)



## Sales by product group



#### The three biggest product groups account for 87 % of sales



### Facts and figures 2014 to 2018



# Largest increase in sales since 2014, pleasing increase in EBITDA and EBIT margins

in CHF million	2018**	2017	2016	2015	2014*
Net sales	3,457	3,364	3,259	3,214	3,404
Earnings before interest, taxes, depreciation and amortisation (EBITDA)	352.8	340.7	328.2	314.9	293.1
as % of net sales	10.2	10.1	10.1	9.8	8.6
Earnings before interest and taxes (EBIT)	216.7	205.8	202.7	188.9	170.7
as % of net sales	6.3	6.1	6.2	5.9	5.0
Net profit	175.5	161.6	140.3	120.2	109.4
as % of net sales	5.1	4.8	4.3	3.7	3.2
Headcount (full-time equivalents) as at 31.12.	6,151	6,147	5,779	5,405	5,305

<sup>\*2014:</sup> EBIT and net profit adjusted for non-recurring effects of CHF -34.5 million and CHF -30.5 million respectively. These are attributable to the extraordinary impairment charge in Italy (Trentinalatte) less the extraordinary gain generated from the sale of companies, businesses and property, plant and equipment.

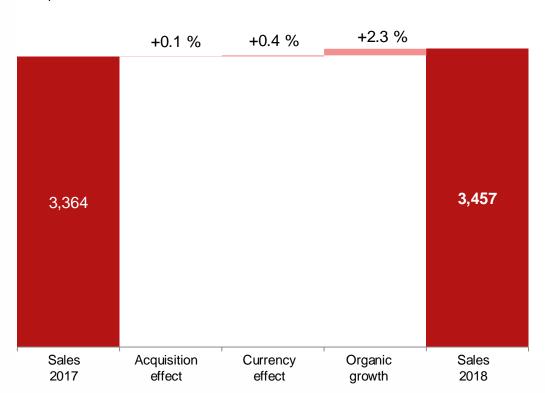
<sup>\*\*2018:</sup> Net profit adjusted for non-recurring effects of CHF 57.8 million (after taxes). These are primarily attributable to the extraordinary gain generated from the sale of the minority stake in siggi's in the US.

# **Sales development Group**



# **Group growth 2.8 %, organic growth 2.3 %**

Group sales in CHF million

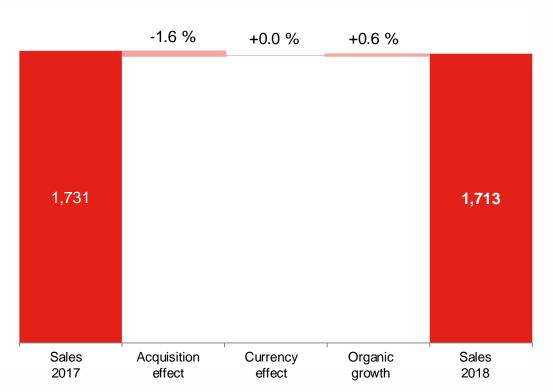


## Sales development business division Switzerland



#### Pleasing organic growth

Sales Switzerland in CHF million



# Dairy products Sales CHF 676.4 million, 2.2 %

 Increase in sales due primarily to higher milk prices (since October 2017)

#### Cheese

#### Sales CHF 450.4 million, -5.3 % (organic: -1.8 %)

- Growth in Luzerner Rahmkäse and Le Petit Chevrier
- Declining sales of fondue and AOP cheese
- Cheese imports into Switzerland 2.9 % higher

#### Fresh products

#### Sales CHF 341.7 million, -0.6 % (organic: -0.2 %)

- Growth in Caffè Latte and new protein products
- Decline in sales of private label yogurts and Yoqua

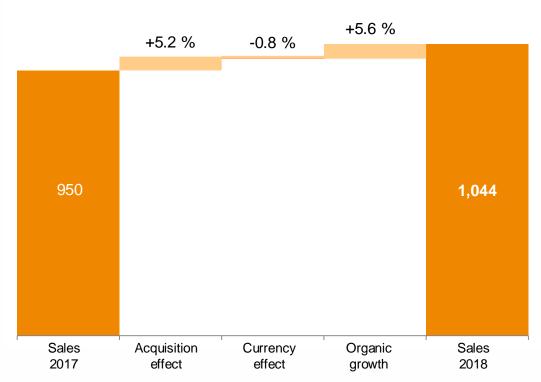
Divestment effect in cheese and fresh products from the sale of part of the trading goods business to Coop

## Sales development business division Americas



### **Dynamic performance in Tunisia and Chile**

Sales Americas in CHF million



#### Cheese

Sales CHF 444.9 million, +10.1 % (organic: +4.9 %)

- Growth in cow's milk cheese manufactured locally in the US
- Increase in exports of Le Gruyère AOP to the US

#### **Dairy products**

Sales CHF 283.2 million, +6.4 % (organic: +8.4 %)

Pleasing growth in Tunisia and Chile

#### Fresh products

Sales CHF 206.1 million, +4.7 % (organic: +4.9 %)

- Growth in Tunisia
- Growth in goat's milk products in the US
- Declining sales of private label yogurts in Spain, growth in Caffè Latte

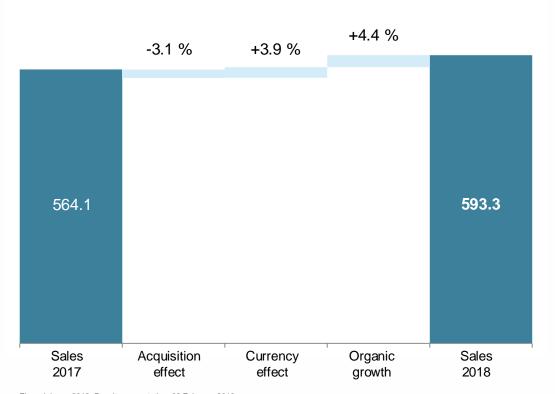
Acquisition effects in the cheese and fresh products segments due to the increased stake in Mexideli, which had an impact on consolidation

## Sales development business division Europe



#### Fresh products make major contribution to sales growth

Sales Europe in CHF million



#### Fresh products

Sales CHF 264.5 million, +16.2 % (organic: +10.4 %)

- Growth at all three Italian dessert companies
- Growth in Caffè Latte, strongest in Germany and UK
- Declining Onken sales

#### Cheese

Sales CHF 127.8 million, +2.2 % (organic: -1.6 %)

- Declining AOP sales
- Growth in speciality cheese in Germany

#### **Dairy products**

Sales CHF 109.0 million, +0.7 % (organic: -3.1 %)

Declining sales at Gläserne Molkerei

Goat's cheese sales are recorded in the fresh cheese segment.

Acquisition effect in fresh products due to the acquisition of Italian Fresh Foods.





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## **Highest EBIT in Emmi's history**

in CHF million	2018	2017	$\Delta$ in $\%$
Net sales	3,457.4	3,364.3	2.8
Gross profit	1,252.9	1,200.9	4.3
as % of net sales	36.2	35.7	
Other income	5.3	5.7	6.2
Operating expenses	-905.4	-865.9	4.6
EBITDA	352.8	340.7	3.6
as % of net sales	10.2	10.1	
Depreciation and amortisation	-136.4	-135.2	0.9
Write-back of negative goodwill	0.3	0.3	_
EBIT	216.7	205.8	5.3
as % of net sales	6.3	6.1	

- Gross profit margin up 0.5 percentage points
- Disproportionately large increase in operating expenses primarily attributable to higher logistics costs
- EBIT margin 0.2 percentage points higher at 6.3 %

#### **Net sales to gross profit**



#### Pleasing increase in gross profit and gross profit margin

in CHF million	2018	2017	$\Delta$ in %
Net sales	3,457.4	3,364.3	2.8
Gross profit	1,252.9	1,200.9	4.3
as % of net sales	36.2	35.7	

- Higher gross profit margin due to improved product mix (focus on brand concepts)
- Productivity increases
- Pleasing margin growth in the business division Europe
- Continuing high price pressure on the customer side

## **Overview of operating expenses**



## Disproportionately high increase in operating expenses

in CHF million	2018	2017	$\Delta$ in $\%$
Personnel expenses	458.5	443.2	3.4
as % of net sales	13.3	13.2	
Marketing and sales-related expenses	127.9	126.0	1.5
as % of net sales	3.7	3.7	
Occupancy expense, maintenance & repair, leasing	69.5	65.4	6.3
Energy, operating material and supplies	66.2	65.1	1.7
Logistic expenses	108.0	96.0	12.5
Other operating expenses	75.3	70.2	7.3
Operating expenses	905.4	865.9	4.6
as % of net sales	26.2	25.8	

- Higher personnel expenses mainly due to the business division Americas
- Targeted support for key brands; higher share of digital marketing
- Increase in logistics costs (higher transport costs and rising volumes)
- Other operating expenses: higher need for provisions for operating risks

### **EBIT** to net profit



## Significant increase in earnings per share

in CHF million	2018	2017	$\Delta$
EBIT	216.7	205.8	10.9
Income from associates	78.3	3.6	74.7
Financial result	-6.5	-10.4	3.9
Earnings before taxes (EBT)	288.6	199.1	89.5
Income taxes	-50.2	-30.3	-19.9
Average tax rate in %	17.4	15.2	
Minority interests	-5.0	-7.2	2.2
Net profit Adjusted net profit	233.3 175.5	161.6 161.6	71.7 13.9
as % of net sales	5.1	4.8	
Adjusted earnings per share (in CHF)	32.80	30.20	2.60

- Income from associates includes the pretax profit made on the sale of siggi's
- Refinancing in mid-2017 had a positive impact on the financial result
- Adjusted tax rate of 13.7 %
- Reduction in minority interests due to increased stakes in several companies
- Adjusted net profit 2018:
   CHF 175.5 million (net profit margin: 5.1 %)
- Earnings per share
   CHF 32.80 (previous year: CHF 30.20)

## **Cash flow**

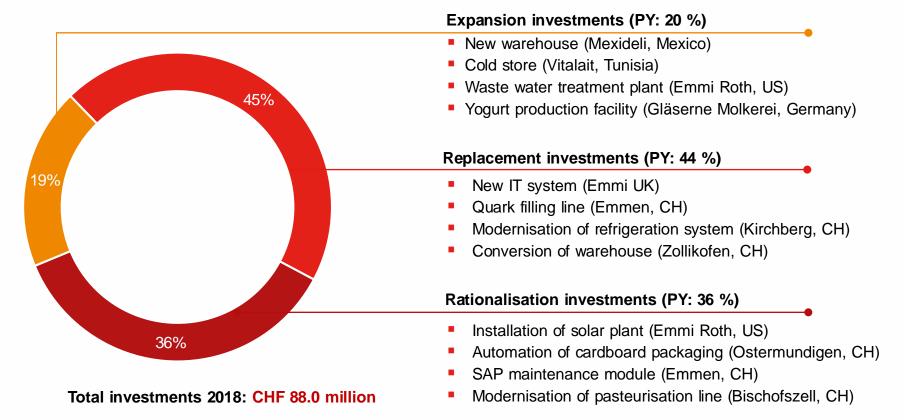


## Solid free cash flow

in CHF million	2018	2017	$\Delta$
Cash flow from operating activities	291.9	251.7	40.2
Investments in property, plant and equipment	-80.3	-96.3	16.0
Investments in intangible assets	-4.5	-2.9	-1.6
Other investing activities	16.5	23.0	-6.5
Free cash flow	223.6	175.5	48.1
Acquisition/disposal of holdings	62.6	-398.1	460.7
Cash flow from financing activities and impact of currency translation	-47.4	28.3	-75.7
Net change in cash and cash equivalents	238.8	-194.3	433.1



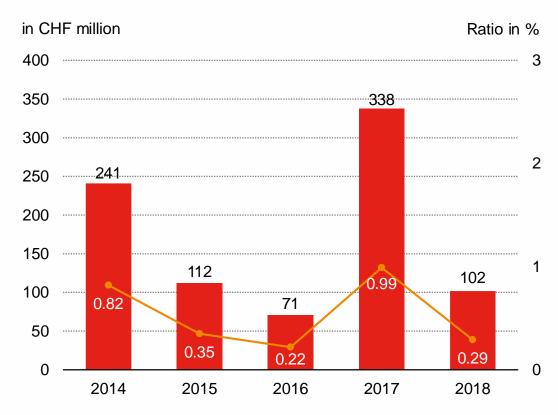
#### Shares of replacement, rationalisation and expansion investments almost unchanged



## **Key figures for 2018 (1/3)**



#### **Net debt/EBITDA**



- Further reduction of debt ratio due to strong free cash flow and gain from sale of stake in siggi's
- Potential financing available for further investment

Net debt

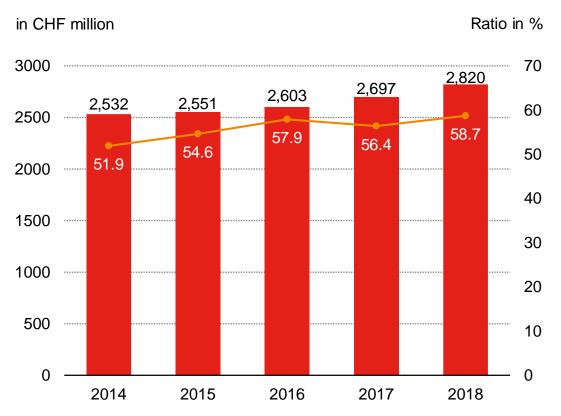
Net debt/EBITDA ratio

## **Key figures for 2018 (2/3)**



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#### **Equity ratio**



- Equity ratio further strengthened
- Average invested capital: CHF 2,369 million (2017: CHF 2,190 million)
- Slightly lower return on average invested capital (ROIC): 8.5 % (2017: 8.7 %)

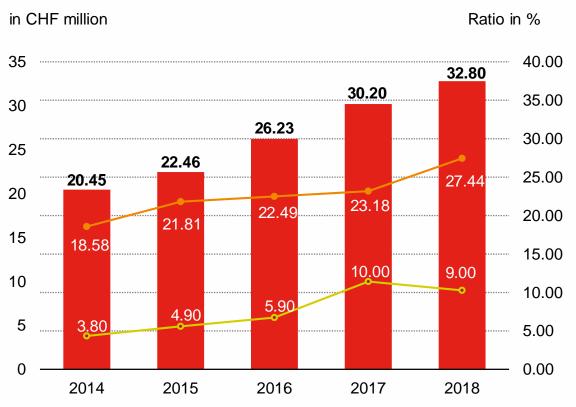
Total assets in CHF million

Equity ratio in %

# **Key figures for 2018 (3/3)**



#### Dividend, dividend payout



- The Board of Directors is proposing to the General Meeting a dividend of CHF 9.00 (previous year: CHF 10.00), of which CHF 1.00 from capital contribution reserves
- The 2017 dividend of CHF 10.00 included a special dividend of CHF 3.00 (participation in siggi's gain and anniversary dividend). The calculation of the adjusted distribution rate is based on the regular dividend of CHF 7.00

Adjusted EPS

Adjusted distribution rate in %

Dividend





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## Sales analysis 2017 to 2018



#### Organic sales performance since first half of 2017

- Organic growth at Group level has been above 2 % in each of the last three six-month periods
- Emmi has recorded organic growth in its three largest business divisions over these periods
- Growth is flattening out in the business division Europe
- Loss in Global Trade is due to significantly lower regulatory exports

	1HY 2017	2HY 2017	Total 2017	1HY 2018	2HY 2018	Total 2018	Emmi forecast for 2018
Emmi Groupe	-1.3 %	2.5 %	0.5 %	2.4 %	2.1 %	2.3 %	1.5 – 3 %
Switzerland	-1.8 %	0.5 %	-0.6 %	0.5 %	0.8 %	0.6 %	0 – 0.5 %
Americas	2.4 %	6.3 %	4.1 %	5.6 %	5.5 %	5.6 %	4 – 6 %
Europe	-2.1 %	4.7 %	0.8 %	5.8 %	3.0 %	4.4 %	2 – 4 %
Global Trade	-13.8 %	-5.1 %	-9.7 %	-9.0 %	-12.3 %	-10.4 %	n. a.

# Success factors: clear brand positioning



## **New brand imagery**

#### Meyenberg





#### Emmi Caffè Latte



#### Green Valley Organics (Redwood Hill)







# **Success factors: expansion of consumption**



# Highlighting new ways to consume

#### Serving suggestions



Recipe ideas



Beer & goat's cheese



#### **Success factors: innovation**



## Innovative strength in various markets

Spain: high-protein, vegan







#### Tunisia: limited editions



#### **Success factors: innovation**



## **Innovative strength in various markets**

Chile: high-protein, lactose-free, lifestyle





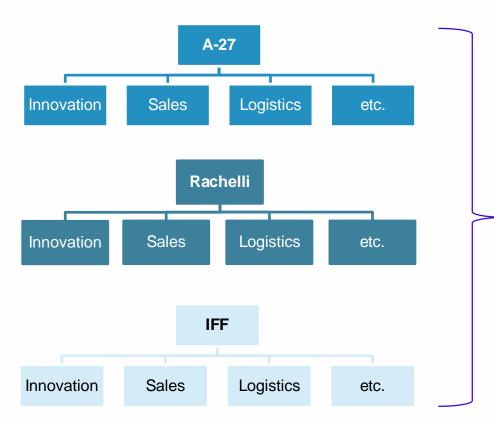
Netherlands: goat's cheese spread



# Capabilities: Project "ONE Emmi Dessert Italia"



#### The fitness programme: merge the three companies into one





- Leverage know-how
- Leverage innovative strength
- One sales force
- One administration
- New skills and capabilities

## Cost management remains relevant in the second half of 2018



## 10 years of Emmi Operational Excellence

- 30 plants in 9 Emmi countries (CH, D, A, NL, F, E, USA, Chile, Tunisia)
- 3,500 employees use EOE, 10 EOE trainers, 25 EOE coordinators,
- 100 EOE coaches, 100 EOE supporters
- 6,000 identified opportunities for improvement
- 4,000 ideas submitted by employees, 90 % of which have been implemented

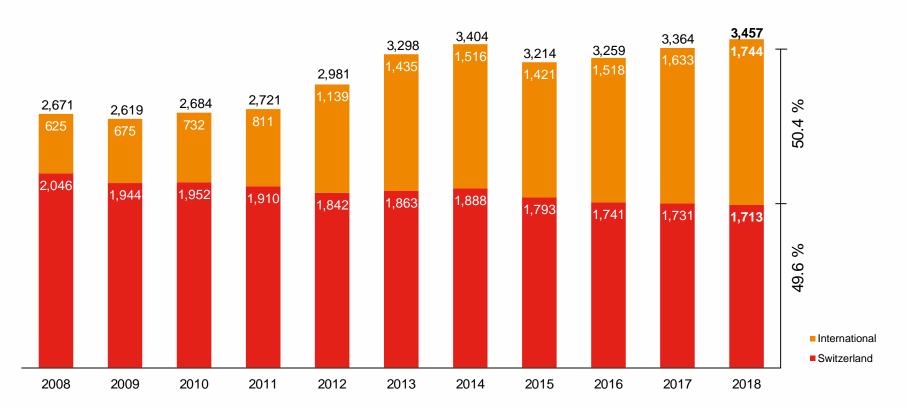








#### Share of sales from international business exceeded 50 % for the first time in 2018







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# The perfect balance between speed, caution and determination





## Innovation as part of the company's DNA



#### A consumer centric approach is crucial for generating sustainable concepts



Understanding the fundamental needs, drivers and barriers of the consumer



Generating ideas and concepts – with the right balance of speed and maturity



Investing in infrastructure and marketing

## **Hunting for the truffles**



#### **Growth opportunities**



#### **Global concepts**

Trend-oriented concepts such as drinks (cold coffee), enjoyment (desserts), convenience (cheese snacks, muesli), protein, vegan, etc.
 Organic or lactose-free can't be the only point of differentiation



#### **Regional concepts**

 Transparent regionality, interpreted in a modern way and communicated via new media, offers opportunities and puts established players under pressure



#### **Acquisitions**

- Acquisitions are still possible, but more difficult and more expensive
- Concentration on Americas and, to a lesser extent, Europe
- Companies in niches are particularly sought after

## Regular performance assessment along the "3 Ms"



#### Margin, market relevance and momentum

#### Margin & return

#### Is the business profitable?

- Sustainable and competitive advantage to ensure the margin?
- Do we create value or burn money?

#### Market relevance

#### Is it big enough?

- Business relevance in the market?
- Business relevance for us?

#### **Momentum (Growth)**

#### Is it growing?

- Factors which support the growth?
- Factors which impede the growth?

#### The benefit:

- Focus on the most promising segments
- Set the right priorities
- Allocate the resources efficiently

# The market environment in 2019



	Switzerland	International
Positive	<ul><li>Innovations</li></ul>	Org. growth of brand concepts
	<ul> <li>Brand development</li> </ul>	<ul> <li>Growth markets: Tunisia, Chile, Mexico, US</li> </ul>
	<ul> <li>Established product concepts</li> </ul>	<ul> <li>Emmi Operational Excellence</li> </ul>
	<ul> <li>Operational Excellence</li> </ul>	<ul> <li>Growth in niches (e.g. desserts, goat's cheese)</li> </ul>
		<ul> <li>Bundling of resources (Italy, California)</li> </ul>
Limiting	<ul> <li>Weaker retail trade</li> </ul>	Growing uncertainty in the global economy
	<ul> <li>Significant price pressure</li> </ul>	<ul><li>Impact of Brexit</li></ul>
	<ul> <li>High import pressure</li> </ul>	<ul> <li>Drop in volume of interchangeable products</li> </ul>
	<ul> <li>Consistently high consumer tourism</li> </ul>	<ul> <li>Currency trends, e.g. in Tunisia</li> </ul>
	<ul> <li>Fluctuating exchange rates</li> </ul>	<ul> <li>Cost increase: salaries, logistic costs,</li> </ul>
	<ul> <li>Cost increase: salaries, packaging, transport, raw material</li> </ul>	packaging, raw material

# **Expectations for 2019 as a whole**



## **Growth targets largely in line with medium-term forecasts**

#### Organic growth, earning targets

Growth Group	2 % bis 3 %
Growth Switzerland	0 % bis 0.5 %
Growth Americas	4 % bis 6 %
Growth Europe	1 % bis 3 %
EBIT in CHF million	215 bis 220
Net profit margin*	4.7 % bis 5.2 %

(Figures assume constant exchange rates and raw milk prices) \*Net profit margin excluding non-recurring effects





# Net profit margin to be adjusted upwards

#### **Organic growth, earnings targets**

Growth Group	2 % bis 3 %
Growth Switzerland	0 % bis 1 %
Growth Americas	4 % bis 6 %
Growth Europe	1 % bis 3 %
Net profit margin*	4.7 % bis 5.2 %

(Figures assume constant exchange rates and raw milk prices)





**Fragen und Antworten** 

**Questions and answers** 

Preguntas y respuestas

Vragen en antwoorden

**Questions et réponses** 

Perguntas e respostas

Galderak eta erantzunak